



RESPECTOCEAN

Ocean Pitch Challenge[®] 2022 Contest Rules

1. Purpose

RespectOcean (RO) association, with its head office at 5, allée du Poudrantais - 56760 Pénestin and Sustainable Ocean Alliance (SOA), a non-profit organization with its head office in San Francisco - California - USA, are organizing, for the second year in a row, a pitch competition named "Ocean Pitch¹ Challenge[®]" as part of their alliance in France.

This competition aims to:

- Develop and promote economically viable solutions for the protection of the ocean and its marine and coastal ecosystems (in connection with Sustainable Development Goal 14²);
- Preselect and train 10 finalists at the pitch technique³ in order to develop their skills, and increase their ability to finance their solution ;
- Reward the top three candidates during a final;
- Reward three additional solutions on the following themes "special prize for the preservation of marine biodiversity", "special prize for bio-inspired solutions", "special prize for early-stage solutions".

Thus, out of all the files that will be sent, 10 solutions will be retained by an independent pre-selection committee⁴. Successful candidates will be invited to pitch in a grand final open to an outside audience (by invitation).

The grand final's date - in digital or face-to-face format - will be communicated later (May 2022)

Three other candidates will be selected (one per special prize).

2. Application

Companies, start-ups and project carriers who wish to participate in this competition must submit various presentation elements of their solution, contributing to the preservation of the ocean. These may be on a project stage or already implemented.

To participate, please complete [this form](#)

Any incomplete application will not be taken into account.

RO et SOA reserve the right to refuse applications for projects which do not contribute to the preservation of the ocean and its ecosystem and /or contribute having a negative impact on them.

¹ The pitch is a short and impactful communication exercise. It is an effective and powerful presentation of a project to convince in a short time.

² [Sustainable Development Goal 14](#): Conserve and sustainably use the oceans, seas and marine resources for sustainable development.

³ To help bring ideas to life and accelerate the development of their solution, finalists will receive advice from coaches and investors who will help them prepare their pitch for the final.

⁴ This pre-selection committee will be composed of experts and qualified people recognized for their expertise in their field.

3. Application conditions

This contest is free.

It's open to international companies, startups, SME, and project carriers⁵.

Whether innovative or not, solutions must have a positive or at least neutral impact on the ocean and its marine and coastal ecosystems.

RO and SOA's community members can apply too.

NOTE: the 2022 edition is international, the final pitch must be made in English.

Applications submitted in French are accepted.

4. Deadline for applications

The deadline for submitting your application is **Mars 10th, 2022 at midnight (00h00)**. Then, all applications will be closed.

10 projects will be pre-selected by a Panel of Experts and will be announced at the end of april. Also, the selected projects will be announced on our webpage www.respectocean.com and on our social networks.

5. Prize⁶

For the 10 pre-selected projects by the Panel of experts:

Media visibility and online coaching during one month with experts. Topic: « How to pitch your solution ». Support for labeling by Solar Impulse Foundation.

(The list of prizes may be completed)

First place prize, selected by the jury:

#1 Tickets cruise for two people in a double cabin, offered by PONANT, member of RespectOcean⁷

#2 A sea trip for one person on the trimaran UsItAgain!, (joined by the rest of the winners) with its skipper Romain Pillard, circular economy sponsor and ambassador of RespectOcean Association.

#3 One year free membership to RespectOcean association

#4 A stand at the next Edition of Pollutec Mer & Littoral 2022

#5 Organisation of a webinar dedicated to highlight the project

#6 A media campaign that includes an article at Echos planète magazine, and an online article at the news website WE DEMAIN

#7 One year access to the SOA's mentorship program and the opportunity to join their community

#8 One STARTUP pass to ChangeNow Summit⁸

#9 Free pass to the next Sea Tech Week[®] édition, which will be at Brest from September 26 to 30, 2022.

Second place prize, selected by the jury:

#1 A sea trip for one person on the trimaran UsItAgain!, (joined by the rest of the winners) with its skipper Romain Pillard, circular economy sponsor and ambassador of RespectOcean Association.

#2 Organisation of a webinar dedicated to highlight the project

#3 A media campaign that includes an article at Echos planète magazine, and an online article at the

⁵ Any travel related to participation in the competition and related winnings will be the responsibility of the candidates.

⁶These prizes can not be exchanged in any circumstances for their value cost

⁷ Any travel costs are not covered.

⁸ <https://www.seatechweek.eu/>

news website WE DEMAIN
#4 One STARTUP pass to ChangeNow Summit

Third place prize, selected by the jury:

- #1 A sea trip for one person on the trimaran UseltAgain!, (joined by the rest of the winners) with its skipper Romain Pillard, circular economy sponsor and ambassador of RespectOcean Association.
- #2 Organisation of a webinar dedicated to highlight the project
- #3 A media campaign that includes an article at Echos planète magazine, and an online article at the news website WE DEMAIN
- #4 One STARTUP pass to ChangeNow Summit

In addition to the ten projects pre-selected to access coaching and defend their solution during the grand finale, the pre-selection committee will award three special prizes:

- Special prize "solution for marine biodiversity" in partnership with the French Biodiversity Office. The award-winning solution will be highlighted by the FBO and will benefit from technical support as well as a day of discovery of a French marine park.
- Special prize « bio-inspired solution » in partnership with NewCorp Conseil/Biomim'Expo. The award-winning solution will benefit from strategic support to the biomimicry ecosystem by NewCorp Conseil and a stand at Biomim'Expo 2022.
- Special prize "Early stage" in partnership with Sustainable Ocean Alliance. The award-winning solution will benefit from SOA's mentoring program and to the community as well as a one-year membership in RespectOcean Association.

Candidates will be able to choose, when entering for the competition, to apply for one or more of these special prizes. The three selected candidates will have the opportunity to present their solution during the final, after the nomination of the three winners.

Nominative and personal data

Participants authorize in advance, by the only fact of their participation in this contest, that RO and SOA can freely use all the nominative information communicated for their own account. In accordance with the legislation in force, the information collected is intended exclusively for the organizers (SOA and RO) and it will not be sold or transferred to third parties in any way whatsoever. The information provided by participants is intended for the use of the contest organizers in the management of this contest and the promotion of its activity to the public.

6. Cancellation

RO and SOA reserve the right to modify or discontinue this contest for any reason. Candidates and participants in the competition will be informed by all appropriate means. The candidates refrain from raising any complaint or request for compensation on this subject.

7. Litigation

Participation in the competition implies, on the part of the candidates, the acceptance of these rules, without the possibility of complaint as to the results, which cannot give rise to dispute.

For any information request and inquiries, please write by email to the following addresses :
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